

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE  
PATENT APPLICATION

RECEIVED  
CENTRAL FAX CENTER

OCT 28 2004

Applicants: John S. Hendricks et al.

Case: 5205 (SEDN/5205)

Serial No.: 09/973,083

Examiner: unknown

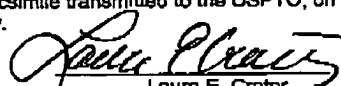
Filed: 10/10/01

Group Art Unit: 2611

Confirmation #: 5151

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION  
DELIVERY SYSTEMS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.	
10/28/04	
Date	Laura E. Grater

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:


STATUS LETTER

Please advise the anticipated date of the first Office Action.

A copy of a previously filed (but not acknowledged) ASSOCIATE POWER OF ATTORNEY/CHANGE OF CORRESPONDENCE ADDRESS is attached. Please mark the records of the PTO to reflect that all correspondence should be sent to CUSTOMER #26,291, MOSER, PATTERSON & SHERIDAN, LLP, 595 Shrewsbury Avenue, Suite 100, Shrewsbury, New Jersey 07702.

Respectfully submitted,

10/28/04

  
Eamon J. Wall, Attorney  
Reg. No. 39,414  
(732) 530-9404

MOSER, PATTERSON & SHERIDAN, LLP  
Attorneys at Law  
595 Shrewsbury Avenue, Suite 100  
Shrewsbury, NJ 07702

ANTICIPATED DATE OF FIRST ACTION \_\_\_\_\_